

MPA Members' Titles (published in NZ, with NZ advertising & content) by category, as at 6th February 2012

If your title is not shown here, or you wish to make a case for having your title allocated to a different category, please contact the MPA office immediately via mpa@mpa.org.nz. Custom & Membership Publishing titles may request to be in a category aligned with their editorial area, rather than Custom & Membership Publishing, however, they must then use that category consistently for all their entries.

Sport & Leisure	General Interest & Entertainment	Special Interest	Youth	Home, Food & Garden	Lifestyle	Mass Market	Business	Trade Professional	Custom & Membership Publishing
Editorial focus on sport and recreation, including travel, motoring, and technology	Editorial covers multiple areas of interest e.g. regional news, entertainment, what to see and do	Editorial focuses on a niche interest area e.g. health, family, hobbies, photography, weddings, parenting	Editorial focuses on topics of interest to youth	Editorial focus on home décor, culinary interests and gardening	Editorial focus on lifestyle, including celebrity, style, fashion, beauty, trends and topical issues.	Titles with a minimum paid circulation greater than 50,000	Editorial focus on business issues generally	Editorial focus on business issues relating to specific industry sectors	Produced on behalf of a party other than the publisher, e.g. for a Corporate body or Association
Boating NZ	FishHead	Bride & Groom	Creme	Alfresco	Beautiful You	Australian Womens Weekly (NZ)	Idealog	Admedia	Beauty NZ
Classic Driver	Groove Guide	Canterbury Bride	Girlfriend	Cuisine	Eye Magazine	New Idea	Investigate	Architecture NZ	co.
Curl	Latitude	D-Photo	Prime Times	Dish	Fashion Quarterly	NZ Listener	NZ Business	Build	Contractor
Heritage New Zealand	Lucky Break	Fetch	Rip it Up	Healthy Food Guide	M2 Tech	NZ Womens Day	NZ Management	CIO	Habitat
Lets Travel	Menu magazine	Good	Upstart	HOME New Zealand	M2 Woman	NZ Womens Weekly	Unlimited	Computerworld	Headlines
LUXURY Holidays and Corporate Travel	Metro	Little Treasures		Homestyle	M2magazine	TV Guide		Countrywide	Host
NZ Adventure	North & South	Littlies		Houses NZ	MiNDFOOD			DEMM Engineering & Manufacturing	IRL Solutions
NZ Autocar	NZ Geographic	My Wedding		NZ Gardener	Next			Drinks Biz	Kia Ora
NZ Classic Car	Ponsonby News	Netguide		NZ House & Garden	NZ Life & Leisure			Electrical Technology	OnBoard
NZ Fish & Game	Readers Digest	NiaHao		Simply You Living	Que magazine			Energy NZ	Our New Zealand
NZ Fishing News	Scene	NZ Dog World		Taste	Remix			FMCG	Planning Quarterly
NZ Fishing World	That's Life!	NZ Horse & Pony		Urbis	Simply You			Grill & Foodservice	Primary
NZ Performance Car	Vision Asia	NZ Lifestyle Block		Your Home & Garden	World			Interface	Q & M
NZ Rugby World	WildTomato	NZ Weddings						Landscape Architecture NZ	Real
NZ Ski & Snow		NZ's best dining choices						Meeting Newz	Sky Sport
NZ Today		OHbaby!						Mitre10 Trade	Te Karaka
NZ Wilderness		Parenting Magazine						Motor Equipment News	
NZ4WD		PC World						NZ Company Vehicle	
NZV8		Pet NZ						NZ Dairy Exporter	
The Cut		Ponies						NZ Doctor	
Tone		Tots to Teens						NZ Hardware Journal	
Top Gear								NZ Marketing	
								NZ Outdoor Power	
								NZ Truck & Driver	
								NZ Trucking	
								NZ Workboat Review	
								NZRetail	
								OnFilm	
								ProDesign	
								Professional Skipper	
								Progressive	
								Building+Info-Link	
								Property Investor	
								Reseller News	
								Threaded	
								Tourism Business	
								Travel inc	